

**For Immediate Release**

## **Local Business Gains National Recognition**

FACES DaySpa Named among Nation's Top Businesses

Hilton Head Island, SC

In recognition of the economic power of multicultural businesses, DiversityBusiness.com, the nations' leading multicultural internet site, recently named FACES DaySpa as one of the top 50 revenue producing small businesses in South Carolina (Div50).

**TOP 50**  
**ORGANIZATIONS**  
**FOR DIVERSITY**



DiversityBusiness.com

The Div50 is the 6th<sup>h</sup> annual listing of South Carolina's top 50 small businesses. Ranging in revenue size from \$1.7 to over \$10.5, the companies listed on the Div50 represent South Carolina's top multicultural earners and challenge the long-held notion that a diversity-owned business is small or insignificant. Div50 members are sought after by major corporations wishing to increase spending with small businesses.

"Small businesses are a growing force in the U.S. economy, and a force to be reckoned with," said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. "It's no longer only about the Fortune 1000. This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business."

The Div50 companies are the heroes of small businesses in South Carolina," said Kenton Clarke. "While Fortune magazine lists the best companies for minorities to work for, we list the top small businesses. These are the people that have conquered the hurdles and made the sacrifices, building and strengthening their communities, providing jobs and helping to keep the fabric of the U.S. economy together."

### **About FACES DaySpa**

Patricia Owen opened FACES DaySpa at the Village at Wexford in 1983 originally as a place to showcase Estee Lauder products as well as fashion and jewelry. She converted the business to a DaySpa in 1991.

In 1991 she tripled the size of her original 1,100 square foot space and no longer sells Estee Lauder products but has developed her own FACES of Hilton Head line of skincare, cosmetics and bath products.

FACES, which has 22 employees, has been listed as one of the 200 fastest-growing spas in the nation by Salon Today magazine and is the 2005 first place runner up for South Carolina Small Business of the Year.

For the complete list of winning companies, please visit: [www.diversitybusiness.com](http://www.diversitybusiness.com)

### **For additional information, please contact:**

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