

FOR IMMEDIATE RELEASE – May 31, 2007

U.S. Chamber of Commerce Names FACES DaySpa Top Small Business in the Southeast

WASHINGTON, D.C.—FACES DaySpa of Hilton Head Island, South Carolina, has been selected as one of seven regional winners of the U.S. Chamber of Commerce Small Business of the Year Award and was honored at the May 24 dinner ceremony during *America's Small Business Summit 2007*. The award was given in recognition of the company's dedication to excellence in several categories.



The states represented in the Southeastern region include Alabama, Georgia, Florida, North Carolina, South Carolina, Tennessee, Virginia, Mississippi, and Washington, DC. One finalist was selected from each of seven regions across the country from among the winners of the U.S. Chamber Blue Ribbon Small Business Award. FACES DaySpa has been a recipient of the Blue Ribbon Small Business Award for two years in a row.

“FACES DaySpa has earned this distinction for the Southeastern region by showing a dedication to their employees, customers, and communities. Their high standards and commitment to success exemplifies America's spirit of enterprise and entrepreneurship,” said Thomas J. Donohue, Chamber president and CEO. “Small businesses are the backbone of America's economy and it is important to highlight the innovative and caring ways they conduct business every day.”

Owner Patricia Owen has guided FACES DaySpa from its inception in 1983 as a small boutique to its current status as a nationally renowned day spa profiled in major publications. Today, FACES DaySpa competes with the best world-class spas. The company is located in a 3,000 square foot facility with six treatment rooms, a beauty boutique, and its own private line of skincare, cosmetic, and bath and body products. It has a client base of nearly 2,500 locals and was named one of the Nation's Fastest-Growing Spas by *Salon Today* magazine five times. In 2006, FACES was named the South Carolina Small Business of the Year and was a finalist for the Entrepreneurial Excellence Award at the Global Salon Business Awards.

The Small Business of the Year Award, sponsored by Microsoft adCenter, was designed to honor businesses that demonstrate excellence in a variety of selection criteria, including financial performance and business history, staff training and motivation, community involvement, customer service, and business planning.

The U.S. Chamber is the world's largest business federation representing more than 3 million businesses and organizations of every size, sector, and region.